

Listing of Claims:

1. (currently amended) A computer-implemented electronic product template method comprising

receiving a user request to initiate a product design session using a selected template, in response to the request, associating a product description identifier with a plurality of component element identifiers, each component element identifier identifying a component element of the selected template,

displaying the selected template to the user,

providing one or more tools allowing the user to change at least one component element of the template, and

in response to each user change of a component element, associating the element identifier of the new component element with the product description identifier and modifying the displayed template to reflect the change,

using at least some of the element identifiers associated with the product description identifier as element identifiers of a different template, and

displaying the different template to the user.

2. (cancelled)

3. (currently amended) The method of claim 2 1 wherein the different template is a template for a different side of the same product currently being designed by the user.

4. (currently amended) The method of claim 2 1 wherein the different template is a template for a different product.

5. (original) The method of claim 4 wherein the template for the different product is created without user request.

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6. (original) The method of claim 5 wherein the template for the different product is displayed to the user without user request.

7. (original) The method of claim 5 further comprising providing a means whereby the user can initiate an order for the production of the different product.

8. (currently amended) A computer-implemented electronic product template method comprising

receiving a user request to initiate a product design session using a selected template, in response to the request, associating a product description identifier with a plurality of component element identifiers, each component element identifier identifying a component element of the selected template,

displaying the selected template to the user, displaying to the user identifiers associated with one or more earlier products associated with the user, and

in response to user selection of one of the earlier product identifiers, associating at least one of the component element identifiers of the selected earlier product with the product description identifier and modifying the displayed template to reflect the change.

9. (original) The method of claim 8 wherein the earlier product identifiers are thumbnail images of at least a portion of the earlier products.

10. (original) The method of claim 8 wherein the earlier product identifiers are displayed in response to a user request.

11. (currently amended) A computer program product embodied on a computer readable medium, the computer program product comprising computer code adapted to receive a user request to initiate a product design session using a selected template,

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in response to the request, associate a product description identifier with a plurality of component element identifiers, each component element identifier identifying a component element of the selected template,

display the selected template to the user,

provide one or more tools allowing the user to change at least one component element of the template, and

in response to each user change of a component element, associate the element identifier of the new component element with the product description identifier and modify the displayed template to reflect the change,

use at least some of the element identifiers associated with the product description identifier as element identifiers of a different template, and

display the different template to the user.

12. (cancelled)

13. (currently amended) A computer program product embodied on a computer readable medium, the computer program product comprising computer code adapted to

receive a user request to initiate a product design session using a selected template,

in response to the request, associate a product description identifier with a plurality of component element identifiers, each component element identifier identifying a component element of the selected template,

display the selected template to the user,

display to the user identifiers associated with one or more earlier products associated with the user, and

in response to user selection of one of the earlier product identifiers, associate at least one of the component element identifiers of the selected earlier product with the product description identifier and modifying the displayed template to reflect the change.

14. (new) An electronic product template system comprising

means for receiving a user request to initiate a product design session using a selected template,

means responsive to the request for associating a product description identifier with a plurality of component element identifiers, each component element identifier identifying a component element of the selected template,

means for providing the selected template for displaying to the user,

means for providing one or more tools allowing the user to change at least one component element of the template,

means responsive to each user change of a component element, for associating the element identifier of the new component element with the product description identifier and for modifying the template to reflect the change,

means for using at least some of the element identifiers associated with the product description identifier as element identifiers of a different template, and

means for providing the different template to the user.

15. (new) An electronic product template system comprising

means for receiving a user request to initiate a product design session using a selected template,

means responsive to the request for associating a product description identifier with a plurality of component element identifiers, each component element identifier identifying a component element of the selected template,

means for providing the selected template for displaying to the user,

means for providing identifiers associated with one or more earlier products associated with the user for displaying to the user, and

means responsive to user selection of one of the earlier product identifiers for associating at least one of the component element identifiers of the selected earlier product with the product description identifier and for providing a modified template reflecting the change for displaying to the user.